



# Summer Activities & Youth Employment

June 3, 2020

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## WELCOME

# WELCOME & INTRODUCTIONS

Please share your name, organization, and community in the chat

**If you are joining via video and phone audio, please don't forget to link your phone and video.** *Note: This only applies if you are using your phone for audio.*

1. Dial in using one of the two numbers provided
2. Enter Meeting ID and press #
3. Enter Participant ID and press #



# AGENDA & GOALS FOR TODAY

**General Goal:** Connect with Illinois 60 by 25 Network communities statewide, share resources, & learn about how communities are approaching summer activities and youth employment

1. *Welcome & Introductions*
2. *Summer Activities & Youth Employment*
  - Learn How Two Communities Are Approaching Summer Activities and Youth Employment
3. *Other Strategies*
  - Learn About Regional Development Strategies in the Midst of COVID-19
4. *Resources & Next Steps*

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**MAYOR'S EMPLOYER ADVISORY  
COUNCIL - EVANSTON**

TACKLING SUMMER YOUTH EMPLOYMENT

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# Evanston iKit Program

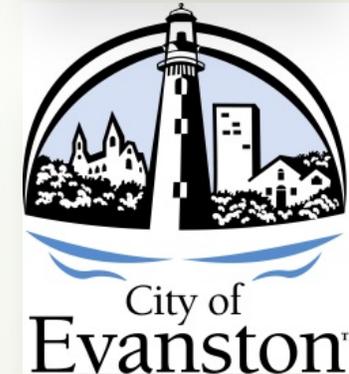
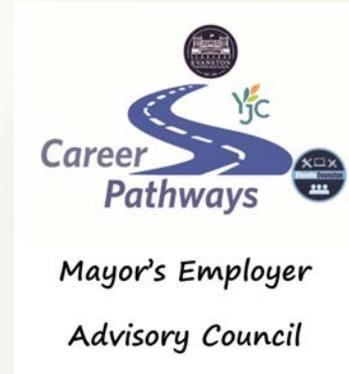
60 by 25 Webinar - June 3,  
2020

Neil Gambow – Chair/MEAC

Tana Francellno – Career Partnership  
Manager

Lisa Laude – YJC/Training Manager

Nathan Norman – City of  
Evanston/Youth and Young Adult  
Program Manager





# Program Background



- ▶ 2012 - Evanston Youth Job Center (YJC) initiates a Career Pathways program in Evanston for young people 16-25 years old.
- ▶ Fall of 2019 - Evanston Youth Job Center and the Youth and Young Adult Division of the City of Evanston agree to consolidate funds to further promote the Career Pathways program.
- ▶ March 2020 – Request to repurpose Evanston Community Foundation funds for a program originally granted in 2019.
- ▶ April 2020 – YJC/City Career Pathways program refocused on ETHS seniors graduating in May. iKit chosen for the name.
- ▶ May 2020 – program goes public at the high school. Partners include MEAC, Employers, YJC, ETHS and the City



# YJC Career Preparation - Virtual

- ▶ Pivoted to continue servicing our youth, from in-person training to becoming virtual ready
- ▶ Restructured YJC curriculum
- ▶ Content: Virtual Career Prep Training and Professional Skills
- ▶ Including; Customer Service, Interview Skills, Workplace Etiquette
- ▶ During COVID-19, main focus prepping for positions that qualify as essential employment
- ▶ Age group 16 – 25
- ▶ Focus on Summer positions and post H.S. opportunities
- ▶ Training 4 days a week, each session one and a half hours
- ▶ Platforms: Zoom and Google Hangout
- ▶ Available on their personal phones, chromebooks, laptops etc.



# iKit Partners

- **MEAC – Employer connections**
- **YJC – Program model, funding, career preparation training (virtual) in April/May for all ETHS students**
- **City of Evanston Youth and Young Adult Division – Funding, student contacts, wrap-around services if needed**
- **ETHS – Student contacts**
- **Employers – agree to 12-week internship, weekly updates on progress, provide mentor, consider intern for full employment after conclusion of internship (no guarantee required)**



# iKit Program Structure

- ▶ Open to all graduating ETHS students
- ▶ 18 paid positions
- ▶ Students are employees of YJC covering payroll, workers comp insurance, supplying student with proper equipment including PPE for assignment
- ▶ Employers contract with YJC.
- ▶ 12-week duration
- ▶ \$10/hour
- ▶ 20-25 hour per week, Monday through Thursday
- ▶ 4 hours per week mandatory training at YJC on Friday
  - ▶ Financial literacy
  - ▶ Conflict resolution
  - ▶ Other existing YJC career preparation classes

# ETHS Promotion Flyer (virtual)

**NEW Internship Program!**  
For ETHS Graduating Seniors

 **iKit Careers** 

**Paid Training and 12-week Internship**  
Starts 6/8/2020

Opportunities available in:  
Construction, Manufacturing,  
Customer Service, and more!

Limited space! Apply by Friday, 5/22/20  
Sign Up at: <https://tinyurl.com/YJCIKit2020>



Questions? Contact Ms. Frazier  
[dfrazier@youthjobcenter.org](mailto:dfrazier@youthjobcenter.org) (847) 864-5627 Ext: 24

Learn more at [youthjobcenter.org/](http://youthjobcenter.org/)  
Youth Job Center | 847) 864-5627  
1114 Church St. Evanston, IL 60201 | 2518 N. 40th St., Chicago, IL 60619

 **Youth Job Center**  
Getting a job. Launching a future.

**Nuevo programa de pasantías!**  
Para los graduados de ETHS

 **iKit Carreras** 

**Entrenamiento pagado y pasantía de 12 semanas**  
Comienza 8 de junio de 2020

Oportunidades  
disponibles en: construcción, fabricación, servicio al  
cliente y más

¡Espacio limitado! ¡Solicite antes del viernes, 5/22/20!  
Regístrese en <https://tinyurl.com/YJCIKit2020>



Preguntas? Póngase en contacto con la Sra. Frazier  
[dfrazier@youthjobcenter.org](mailto:dfrazier@youthjobcenter.org) (847) 864-5627 Ext: 24

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# iKit Program Schedule

- **May 15 - Introduce to students**
- **May 15 to 29 – Accept online applications**
- **May 25 to 29 – Initial interviews (MEAC, YJC, City)**
- **June 1 to 5 – Second Interview (employer, MEAC, YJC, City), assignment to employer**
- **June 8 to 12 – Onboarding process including a YJC career preparation class and getting the employer paperwork in place.**
- **June 15 – students start internship**



# Employers



- ▶ **Evanston Rebuilding Warehouse – preparation for entering the trades**
- ▶ **Canal Shores Golf Course – ecology, golf course maintenance**
- ▶ **Yo-Fresh Cafe – entrepreneurial, inventory management**
- ▶ **S&C Electric – manufacturing**
- ▶ **Greenwise Landscaping – ecology, garden design**
- ▶ **City of Evanston Records – data entry, customer service**
- ▶ **Spice House – manufacturing**
- ▶ **Jennifer Edibles – culinary, community service awareness.**
- ▶ **CW Market & Ice Parlor- entrepreneurial, team management.**

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**LAND OF LINCOLN GOODWILL  
SERVICES INC**

TACKLING SUMMER YOUTH EMPLOYMENT

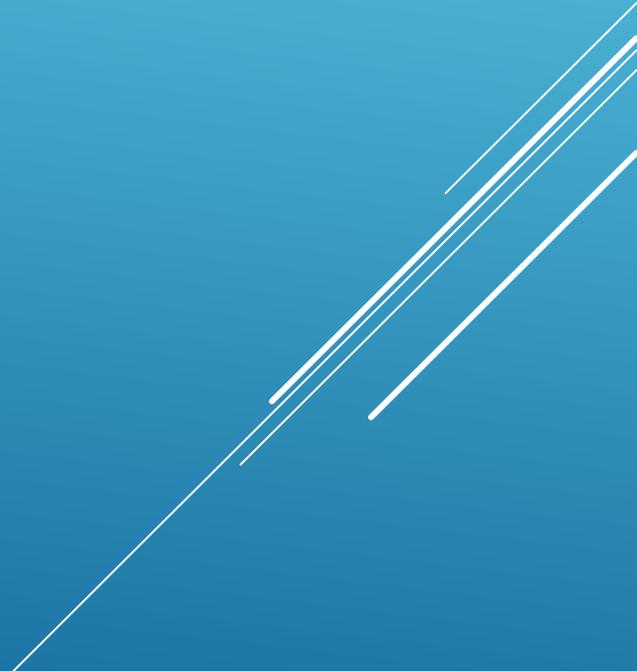
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# YOUTH SERVICES

Ikenna Martin- Director of Youth Services  
Land of Lincoln Goodwill Industries, Inc.



## Youth Services

- ▶ Teen Reach GoodGuides 12-17 youth. Changes in Summer Programming (In-person and Remotely).
  - ▶ College and Job readiness
  - ▶ Community Outreach (Delivering snack bags and food to youth in our program).
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- ▶ “Motivated Monday” — Discuss the goals and aspirations of youth. The youth will develop a plan on how they are going to reach this goal.
- ▶ “Tough Talk Tuesday” — Youth are able to talk with staff and their peers about tough issues and topics in an environment where there is no judgement; just positive feedback and advice.
- ▶ “Work and College Readiness Wednesday” —Staff, AmeriCorps volunteers’, and mentors will cover work readiness topics, work on resumes with youth, and share job opportunities. Youth will research colleges, learn how to request letter of recommendations for schools and scholarships, learn the college requirements, and receive BlackBoard Help Training:  
<https://help.blackboard.com/Learn/Student>
- ▶ “Tech Thursday” — Staff will offer STEM activities for youth. A good resource is:  
<https://www.sciencekids.co.nz/lessonplans/technology/robotactivities.html>
- ▶ “Fitness Friday” — Youth Service staff and AmeriCorps Volunteers will provide fun physical activities and challenges

## EMPLOYERS

Bunn	Land of Lincoln Goodwill
Burlington Coat Factory	Marshall's
Chick fil A	McDonalds
City of Springfield	Springfield Urban League
County Market	Student Assistant Men's Basketball Coach
Dunham's Sports	Subway
Fellowship of Christian Athletes	United States Army
Finish Line	United States National Guard
German Football League	Walmart
Illinois College	YMCA
Illinois Department of Corrections	

## COLLEGES ATTENDED

Blackburn College (1)	Midwest Technical Institute (1)
Danville Area Community College (1)	Missouri Baptist University (1)
Grambling State University (1)	Northern Illinois University (1)
Illinois College (4)	Ottawa University (1)
Illinois State (1)	Southern Illinois University Edwardsville (1)
John Wood Community College (2)	Southwestern Illinois College (1)
Lincoln College (6)	Tennessee State (1)
Lincoln Land Community College (8)	Upper Iowa University (1)
MacMurray College (2)	Western Technical College (7)
McKendree University (1)	

## GRADUATES

Illinois College (2) BS Health, Wellness and Fitness Degree/ BA Management and Organizational Leadership
Lincoln Land Community College (1)
MacMurray College (2) BA in Criminal Justice/BA in American Sign Language
Western Technical College (1) Construction Management

## CLASS OF 2020

Mckendree University
Rochester Community and Technical College
University of Illinois
Viterbo University





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# **ADDITIONAL STRATEGIES & RESOURCES**

HEATHER PENCZAK  
EDUCATION SYSTEMS CENTER at NIU

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# ADAPTING REGIONAL DEVELOPMENT STRATEGIES IN THE MIDST OF COVID-19

## Maher & Maher Article

1. Create New and Engage Existing Partnerships
  - Organize a task force to coordinate efforts – no one can do this on their own
  - Address immediate, short-term, and long-term needs
2. Understand Current and Emerging Business Needs
  - Identify challenges and provide demand-driven services
  - Virtual work groups to gather real-time intelligence
3. Monitor and Apply the Data
  - Incorporate relevant data sources and real-time labor market information
  - Closely monitor local and regional hiring trends to match top skills and credentials to opportunities
4. Test Your Assumptions
  - Compare learnings with job seeker talent pool and current trainings/services offered
  - Understand immediate impacts to identify new “in demand” occupations

# RESOURCES

- [“The Early Impact of COVID-19 on Young Adult Workforce Development: Insights from the Field”](#) a JobsFirstNYC Working Paper
- [DCEO’s COVID Resources page](#)
- [State of Illinois – Workforce Portal](#) to remotely connect employers seeking qualified applicants with job seekers
- JFF [Sustaining Apprenticeships](#) and [COVID-19 Resource Center](#)
- [“What do we know about online internships?”](#) A review of the academic and practitioner literatures – Wisconsin Center for Education Research
- DTE [“Work from Anywhere”](#) Summer youth internship program
- Maher & Maher article – [“Adapting Regional Talent Development Strategies in the Midst of the COVID-19 Pandemic”](#)



<http://60by25.org/covid-19-resources/>

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**THANK YOU!**

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