BACKBONE ORGANIZATIONS & GOVERNANCE IN COLLECTIVE IMPACT

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#IL60by25
WHAT ARE THE FIVE CONDITIONS OF COLLECTIVE IMPACT?
THE FIVE CONDITIONS OF COLLECTIVE IMPACT

Common Agenda
- Common understanding of the problem
- Shared vision for change

Shared Measurement
- Collecting data and measuring results
- Focus on performance management
- Shared accountability

Mutually Reinforcing Activities
- Differentiated approaches
- Willingness to adapt individual activities
- Coordination through joint plan of action

Continuous Communication
- Consistent and open communication
- Focus on building trust

Backbone Support
- Dedicated staff
- Resources and skills to convene and coordinate participating organizations

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CORE BACKBONE FUNCTIONS

Guide Vision and Strategy
Support Aligned Activities
Establish Shared Measurement Practices
Advance Policy
Mobilize Resources

Cultivate Community Engagement and Ownership
MISCONCEPTIONS OF BACKBONE ORGANIZATION FUNCTIONS

• The backbone organization **sets the agenda** for the group
• The backbone organization **drives the solutions**
• The backbone organization **receives all the funding**
• The backbone **can be self appointed** rather than selected by the community
• The backbone is “**business as usual**” in terms of staffing, time, and resources.
PANEL DISCUSSION

Dr. Darryl Hogue, MORE;
Neil Gambow, Evanston;
Evan Krauss, East St. Louis
M.O.R.E.

making opportunities real for everyone

...in the IL/IA Rock and Mississippi River Region

Keeping our resources local through personal work relationships
Area Partners

- Morrison Tech
  - www.morrisontech.edu
- CGH Medical Center
- Regional Office of Education 47
  - Planning the seeds of knowledge since 1865
  - LEE • OGLE • WHITESIDE
- Morrison Chamber of Commerce
- Morrison Area Development Corporation
- Clinton Regional Development Corporation
  - BUILDING A BETTER TOMORROW
- Sauk Valley Community College
- Fulton Chamber of Commerce
- Sauk Valley Area Chamber of Commerce
- WACC Area High Schools
- WACC: Pathway to Your Future
1. Career Cruising/Xello

2. Multi-Craft Internships-Sauk Valley CC

3. Dual Credit Engineering Technology-Morrison Tech

4. Regional Grants (transitional math, HS education, manufacturing and Ag endorsements)

5. Local and Regional Dual Credit

Core Activities
What makes it all work?

1. Willingness to think about the region and not individual goals. The individual benefit will be a by-product.

2. Be willing to share resources and staff.

3. Help employers see the benefit of partnering with schools.

4. Support/resources from Ed Systems and State initiatives that promote regional workforce development.
MEAC Council Stakeholders

- Oakton Community College
- Employers
- Educators
- Non-Profit Organizations
- Government
MEAC

What We Are

We are here to help all young people find their own path to a career.

We believe there are many roads to success, so we work to shine a light on the full range of career opportunities, and the many ways to get there. (If you can’t see it, you can’t be it!)

Whether their entry point is straight from high school or from college, we help young people make plans to choose a job with a future, to succeed and to thrive.
Manufacturing Day
Ward Manufacturing

Health Care Panel ETHS

ETHS Health Science Class at Amita - St. Francis Hospital

Manufacturing Day
Comfort Lighting

Vi Hands-On Pastry Chef
Overview

At a Glance

East Side Aligned is a movement to improve the **readiness** and **well-being** of children and youth within Greater St. Louis*

Our work is guided by a shared agenda—**The Roadmap**—comprised of 4 big goals, 14 sub-goals and over 180 strategies**

People from all walks of life **work together** to tackle the structural and systemic issues perpetuating inequity and injustice for our kids

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*Our footprint is the same as the boundaries of East St. Louis School District 189
**Over 400 community members were engaged in developing the roadmap (50% were youth)
East Side Aligned Operating Framework

Community

Backbone

Stewardship Group

Collaborative Bodies

Institutions

Empower and hold accountable

Create collaborative space and cultivate leadership

Engage in implementation and report on progress

Refresh priorities and inform strategy

Work with Backbone to provide support

Share plans and what's needed for implementation
# How It Works

## Key Components

The Roadmap—community’s voice and leadership—guides our activities

A constellation of collaborative groups implement the strategies

Backbone staff provide support *to* and *across* collaborative groups

Stewardship Group provides oversight and support to backbone staff and champions the movement

*The movement is driven by the voluntary participation of individuals and organizations that commit to living out ESA principles and practices*
THANK YOU

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